



# Corporate Finance Immersion (CFI)

The Corporate Finance Immersion crystallizes strategy and finance into a transformative experience taught by top faculty and practitioners who dissect real cases with actual Fortune 500 companies.



Johnson  
Cornell  
SC Johnson College of Business



# Corporate Finance Immersion (CFI)

Immerse yourself in a business function to get the in-depth knowledge, skills, and experience you need to succeed. You'll join a select cohort of students with common interests, participate in live case studies at companies, hear from industry experts, train under world-class faculty, and apply your skill set to solve real problems for actual organizations.

Whether you're new to business, experienced but requiring deeper knowledge, or switching careers, this intensive second-semester experience prepares you to succeed — in your summer internship and beyond. We guide you carefully to ensure you choose the right immersion for your goals.

Don't just learn theory — dive into practice and emerge ready for your internship by addressing complex issues from a corporate perspective. Apply your entire MBA toolkit across strategy, operations, marketing, and finance to creatively tackle current business challenges and formulate future growth opportunities for boards, executives, and business leaders.

**Career paths.** This Immersion is for students interested in a strong corporate finance foundation whether they aspire to a C-level position, a career in consulting, or an internal role in strategy, corporate development, finance, or product management.

**Key skills.** Students learn financial analysis, modeling, valuation, and strategic planning, and paradigms that can be applied to organizations irrespective of size, maturity, or industry sector.

**Coursework.** Courses include advanced accounting, finance, financial policy, and governance; students are encouraged to also select electives tailored to their individual career goals.

**Hands-on projects.** In a capstone consulting engagement designed by faculty and a Fortune 500 organization, student teams analyze a firm's strategy and financial position. The teams are mentored by the firm's employees and present their recommendations to an executive management team. In a separate endeavor, students develop a strategic analysis for their internship employer before beginning their summer placement.

**CFI students have secured summer internships in finance, consulting, or leadership development programs from employers including** Amazon, American Express, Deloitte, Disney, GE, Google, IBM, J.P. Morgan, Johnson & Johnson, McKinsey, Nike, and S.C. Johnson.



See how we  
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ourselves  
in business.